

BECOME AN OFFICIAL CARVINGS SPONSOR

Carvings for a Cause

Taking WNY by a Storm



To benefit....



Putting trees back in
our Community

www.carvingsforacause.com



Carvings for a Cause Sponsorship

Your sponsorship of this project will include:

Adoption of a lifesize carving made on our available tree stock that could possibly be **placed in front of your business**

Your name on a bronze **plaque** on the base of your adopted carving including the name of the carving, the date, description of the project and carving.

Inclusion of your sculpture description, business/name, and address on a **special map** that will be published for distribution throughout Western New York. **One page** will be dedicated to each sculpture.

Inclusion of a full description of your adopted carving, business/name, logo, and a hyperlink to your web-site on the **Carvings for a Cause website**.

Maintenance of your Carvings for a Cause sculpture. An endowment will be established by Carvings for a Cause for this purpose.

Ability to use the Carvings for a Cause logo, Re-Tree WNY logo, and likeness of your adopted sculpture in your company literature and website.

Cost: \$5,000 (This fee pays for the Chainsaw artists and associated costs, along with the website, print material. etc; All additional money raised will go towards Re-Tree WNY, a 501C3 charitable organization.

(\$7500 if you would like to place in front of your business)



About Carvings for a Cause

Carvings for a Cause is a major project developed under the umbrella of Re-Tree WNY.

Our goal is to re-plant Western New York neighborhoods, parks, and by-ways that were devastated by the October 12-13, 2006 storm.

The Carvings for a Cause project was the brainchild of Therese Forton-Barnes, a Western New York event planner whose neighborhood is literally in the Olmsted Parks system and was decimated by the freak Buffalo snowstorm. This project will contribute to getting our area back on its feet and will provide major awareness to our cause and you, our supporter and sponsor.

Read more about the growth of this program and how you can be a sponsor....



How Carvings for a Cause “took root”

Carvings for a Cause grew out of Therese Forton-Barnes' passion for the tree-scape of her hometown of Buffalo and the overwhelming need to return the Western New York area to pre-storm condition. Many trees were hastily cut down to eliminate utility and roadside hazards and these “orphans” were quickly adopted by Therese with the idea that there may be some way to preserve these former living giants.

After some research, Therese put a plan into action that was inaugurated in January, 2007 that will make use of these tree trunks and help to re-plant trees all over WNY!

The program is modeled after a project that was undertaken in Truro, Nova Scotia, Canada that has perfect application to this area. Carvings for a Cause will take these trunks and make large, life-size statues and other functional carvings “come to life” all over Western New York! Each Sculpture will have some historical or significant value to the Western New York area.

Each masterpiece will be sponsored by an organization/individual who will provide for their carving, mounting, hauling, and upkeep, with a donation to Re-Tree WNY. This will in-turn be funneled into a 501-C3 charitable organization for the exclusive use of re-foresting Western New York's by-ways, public areas, and our treasured Olmsted Parks.

The need is enormous, with current-day estimates of 30,000 trees needing replacement. We expect Re-Tree WNY program to take nearly five years to complete at a possible final cost of \$30,000,000.

On Arbor Day (April 27, 2007) we planted many trees and plan to plant again in the next available planting window with 3,000 trees by November, 2007.

